

Samtel and General Dynamics Canada Partner for Ground Vehicle Display Opportunities

NEW DELHI. Samtel Avionics Ltd. and General Dynamics Canada, have signed a Cooperation Agreement to pursue opportunities and co-produce displays for military and non-military segments. This is the first collaboration of its kind for General Dynamics Canada in India and will create opportunities for the company's battle-proven products in the Indian market. Similarly, this will be Samtel's first major foray in automobile and ground-vehicle displays, building on its proven capabilities in the Indian aerospace market. Samtel will partner in the production of select General Dynamics Canada products for Indian and international markets, as well as provide opportunities for engineering,

design and marketing services for it.

Speaking on this development, Puneet Kaura, executive director, Samtel Avionics said, "We are excited to enter into this collaboration with General Dynamics Canada as it catapults us into a completely new domain. General Dynamics is a world leader in this segment and our joint strengths will multiply our capabilities manifold to bring world-class technology into India, and also expand Samtel's global footprint."

"We will leverage the strengths of both companies to pursue new opportunities," says David Ibbetson, vice president, General Dynamics C4 Systems International. ■